

# Bringing Growth, Innovation, And Experience To The Market

## TRUEGROUT® TECHNOLOGY

The introduction of TRUEGROUT® Technology by Quickstyle marks a pivotal advancement, establishing new benchmarks in the flooring industry.

**What makes TRUEGROUT® stand out in a crowded market of flooring innovations?**

TRUEGROUT® Technology goes beyond mere visual enhancement; it redefines the essence of what SPC flooring can provide. This innovative approach doesn't just introduce a meticulously engineered grout line around each plank or tile; we take it a step further by crafting a central grout line on selected tiles, achieved with laser-like precision.

The technology enables the selection of either a staggered or aligned pattern, providing unmatched versatility and ease of installation.

**Elevating the TRUEGROUT® Technology further is the introduction of the TG® Shield,**

A key feature crafted to offer enduring protection against wear, stains, and fading. TG® Shield, more than a mere protective layer, it's skillfully applied along the central grout line and extends to encompass the grout outlines of each plank.

TG® Shield embodies Quickstyle's unwavering dedication to durability and beauty, ensuring that your floors captivate not only on installation but continue to radiate for years to come.



Wear, Stain & Fade Protection



Mess-free - Hassle-free  
No Grout Needed

**TRUEGROUT® is redefining boundaries!  
IT'S NOT JUST FOR FLOORS ANYMORE!**

This technology revolutionizes design concepts by enabling a harmonious integration of styles across floors and walls, including shower walls.



# Rigid Core Hardwood Style with TRUEGROOVE® TECHNOLOGY!



Revolutionizing Flooring  
with TRUEGROOVE®

## THE FUTURE OF WOOD VISUALS

TRUEGROOVE® is a significant breakthrough in groove design, capturing the classic warmth and beauty of natural wood.

This advanced technology, applied to all four sides of each plank, ensures a uniform look while avoiding traditional hardwood

flooring's installation and upkeep hassles.

The addition of TC® Shield across these grooves further protects against wear, stains, and fading, maintaining the floor's appearance and durability over time.

TRUEGROOVE® combines innovative design and protective technology to set a new standard in flooring.



TRUEGROOVE®  
THE INNOVATION  
IN GROOVE DESIGN